

ASX / Media Release

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K2fly and Esri Australia enter Reseller Agreement to distribute Infoscope Land Management Solution

Highlights

- **Esri Australia is the leading provider to Australia's spatial industry**
- **Esri Australia to distribute K2fly's Infoscope solution**
- **This agreement is in addition to the partner program with Esri announced on 29th August 2018**
- **Esri Australia will now become an active reseller of the Infoscope solution**

K2fly Limited (ASX: K2F) (**K2fly** or the **Company**) is pleased to announce it has executed a Reseller Agreement whereby Esri Australia Pty Ltd (**Esri Australia**) will distribute its Infoscope application – a land management system supporting organisations to maintain license to operate on land.

Esri Australia is the exclusive national distributor of global mapping giant Esri's ArcGIS software; the world's leading spatial analytics platform.

K2fly had previously announced (29 August 2018) that it had become a member of the Esri Partner Program with its Infoscope software solution and would be working closely with the Esri Partner Enablement team to position the Infoscope solution within the Esri ecosystem. The entering into this Reseller Agreement with Esri Australia, is formalisation that they will not only partner and work closely with K2F but will actively act as a reseller of the Infoscope solution.

Nic Pollock, K2fly's chief commercial officer says, "Esri's pedigree in the resources and utilities space clearly make them the GIS platform of choice for most organisations in these sectors. Infoscope has proven to be a powerful companion to ArcGIS and together they offer resources and utilities companies a new and dramatically more efficient way to manage land assets – improving their environmental, social and governance narrative."

Bradley Jacobs, Esri Australia's national partner manager says, "at the core of our commercial partnerships, is a commitment to prioritising the success of our clients. With the innovative solution K2fly offers, through Infoscope, we are encouraged by the possibilities this arrangement offers our clients."

The reseller agreement will commence immediately.

ENDS

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About K2fly

K2fly Ltd is an ASX listed technology company which targets asset intensive industries. It supplies people, products and strategic alliances focussed on solving problems for clients.

K2fly owns **Infoscope**, a Land Management and Stakeholder Relations solution for the Energy and Resources market.

K2fly has strategic alliances with global technology companies such as: GE(USA), Esri (USA) and SAP (Germany).

K2fly also re-sells market leading software which has been developed by industry leaders in the USA, Australia, Europe and the UK. These solutions come from OBI Partners (USA), Kony (USA), Pointerra Limited (Aus), ABB (Switzerland), Totalmobile (UK) and Capita plc (UK), where they have an outstanding track record of delivering benefits to clients.

In addition, K2fly provides cutting edge advice, consultancy and services when it deploys its subject matter experts who have extensive domain knowledge in such areas as Rail, Electricity, Gas, Water, Mining, Oil & Gas, Facilities Management, Aviation and Defence.

About Esri Australia

Esri Australia is the country's leading GIS technology provider and location-based analytics specialist. Having undertaken thousands of customer engagements during the past four decades, Esri Australia has assembled an unrivalled skill and knowledge base, and established a peerless reputation for successful project delivery. This has placed the company at the forefront of the nation's \$2.1 billion spatial industry, earning the trust of the nation's most progressive government agencies and commercial enterprises.

As the exclusive local distributor of Esri's world-leading ArcGIS software, Esri Australia collaborates with companies from across the country seeking to leverage advanced geospatial technologies to improve business efficiencies.

Esri Australia's reputation and commitment to quality has seen the company awarded a wide range of significant projects, from developing an enterprise GIS solution for the Department of Defence to delivering a data and information platform to drive foreign investment in South Australian agriculture.

Through Esri Australia's association with the Boustead Geospatial Group and the broader, global Esri distributor community, the company have played a key role in furthering the adoption of GIS capabilities throughout the region. Armed with a premium product and a unique understanding of the ArcGIS platform, Esri Australia is committed to making a difference – in the corporate world and wider community.

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