

## ASX / Media Release

25 September 2018

ASX code: **K2F**

# K2Fly Appoints Senior Enterprise Software Executive as Chief Commercial Officer (CCO)

---

### Highlights:

- 25 Years Global experience across start-ups and major software organisations
  - 15 Years in leading resource focused technology companies
  - Focus on building sales, evaluate technologies for acquisition and drive geographic expansion
- 

K2Fly Limited ("K2F" or the "Company") is pleased to advise it has appointed Mr Nic Pollock as Chief Commercial Officer, commencing 1 October 2018.

Nic has been involved in the enterprise software and professional services market at the senior and executive level for over 25 years. Commencing in banking technologies for NatWest in London, he then moved quickly to regional and global leadership roles including at Oracle, a leading enterprise software provider.

During the last 15 years, Mr Pollock has been largely focused on successfully growing some of the most recognised global technology brands in the resources' industry such as; Snowden, Gemcom (now Dassault) Surpac, Mincom (now ABB) and Whittle. Nic also has experience leading and consulting to emerging technology businesses through to commercialization and rapidly growing sales. Most recently Nic was CEO of ASX listed Decimal Software, a provider of digital financial advice, where amongst other things he helped acquire new clients and increase the company's Annual Recurring Revenue.

Commenting on the appointment, Brian Miller, CEO said, "Nic has a huge breadth of knowledge across the resources' software and services sector. He has a strong track record of success which demonstrates his knowledge of the resource industry client base and their needs. He will bring unique insights as to how technologies can be harnessed to satisfy old and new challenges for the resource industry during different cycles"

K2F has significant growth plans within the global resources' sector, especially through its alliances with SAP and Esri. Next month it will be heavily involved in the SAP global mining conference in Prague,

K2fly Limited ACN 125 345 502

**E** [info@k2fly.com](mailto:info@k2fly.com)

**Registered Office** Level 1, 26 Railway Road, Subiaco WA 6008

[www.k2fly.com](http://www.k2fly.com)

---

Czech Republic and is working with SAP account executives to promote the Infoscope Land Management software to SAP's resource clients. SAP has 700+ resource clients.

Brian Miller added, "The entitlement issue we announced on 12 September clearly indicated some of the funds raised would be used to recruit senior level resources into K2F to support the sales growth plans in particular around Infoscope. Nic is one of those key additional resources joining the business at this critical point in our growth. The team at K2F is pleased to have someone of Nic's calibre join us at this exciting time to help us achieve our acquisition and expansion strategies."

ENDS

**For further information, please contact:**

Brian Miller  
CEO  
K2fly Limited  
T: +61 422 227 489  
E: brian@k2fly.com

Investor Inquiries

Paul Hart  
Canary Capital  
T: +61 421 051 474  
E: phart@canarycapital.com.au

**About K2fly**

K2fly Ltd is an ASX listed technology company which targets asset intensive industries. It supplies people, products and strategic alliances focussed on solving problems for clients.

K2fly owns **Infoscope** (a Data Collaboration solution) for use in Tier 1 companies.

K2fly also re-sells market leading software which has been developed by industry leaders in the USA, Australia, Europe and the UK. These solutions come from OBI Partners (USA), Kony (USA), Pointerra Limited (Aus), ABB (Switzerland) and Capita plc (UK), where they have an outstanding track record of delivering benefits to clients. K2fly has strategic alliances with global technology companies such as: GE(USA), Esri (USA) and SAP (Germany).

In addition, K2fly provides cutting edge advice, consultancy and services when it deploys its subject matter experts who have extensive domain knowledge in such areas as Rail, Electricity, Gas, Water, Mining, Oil & Gas, Facilities Management, Aviation and Defence.

K2fly Limited ACN 125 345 502

E info@k2fly.com

**Registered Office** Level 1, 26 Railway Road, Subiaco WA 6008

[www.k2fly.com](http://www.k2fly.com)